

Privacy Notice of SCC EVENTS GmbH for Jubilee Club membership

The following English version of the Privacy Notice is provided solely to aid in understanding. In the event of any conflicts arising about wording, the German original version shall be exclusively binding for all parties involved.

With this information, we are informing you about the processing of your personal data by SCC EVENTS GmbH (hereinafter also referred to as “SCC” or “we”) and the rights available to you in accordance with the Data Protection Laws in the context of your registration and membership of the Jubilee Club.

1.) Responsible party for data processing and data protection officer

SCC EVENTS GmbH

Olympiapark Berlin, Hanns-Braun-Straße / Adlerplatz, 14053 Berlin

Managing Directors: Christian Jost, Jürgen Lock

Email: jubilee@scc-events.com

Phone: 030 / 30 12 88 - 10

Fax: 030 / 30 12 88 - 20

The data protection officer can be reached by post at the above address with the addition of “data protection” or by email: datenschutz@scc-events.com

2.) Purposes and legal basis of data processing

We process your personal data in compliance with the applicable data protection regulations from the EU Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG).

Your personal data will be processed within the scope of your registration and your membership in the Jubilee Club on the basis of the Jubilee Club Rules available at:

<https://www.bmw-berlin-marathon.com/en/jubilee/become-a-member/> in the sports categories of runner, wheelchair athlete, hand cyclist or inline skater. You can register either by sending the registration form (by email or post), available at: <https://www.bmw-berlin-marathon.com/en/jubilee/become-a-member/> or by application via the user account in the online booking portal <https://login.scc-events.com/s>. The legal basis for the lawful processing of your personal data results from:

- A) Art. 6 Para. 1 lit. b GDPR for the initiation, execution and termination of the Club membership based on the Jubilee Club Regulations: To become a member of the Jubilee Club, at minimum this data must be provided for membership verification: first name, last name, address, email address, sport category, date of birth, number of proofs of participation with at least 9 proofs of participation in the selected sport category. As part of the confirmed membership of the Jubilee Club, the aforementioned data will be supplemented by a personalised, permanent race number (also valid as a Club membership number) provided by SCC and a personalised back race bib showing the number of successfully completed participations in the sport events. During membership in the Jubilee Club, the data will also be processed for these purposes: membership card, the sending of access codes for race entry bookings (guaranteed race entries and free race entries according to Jubilee Club regulations), printing of certificates, printing of front and back race bibs, sending of Jubilee Club information and Jubilee Club T-shirt, general communication (by post, by email) regarding individual or general Jubilee Club membership, creation of a historical Jubilee Club membership database.
- B) Art. 6 Para. 1 lit. f GDPR on the basis of a balancing of interests: e.g. to assert legal claims, to defend legal disputes, to ensure IT security, for the purposes of direct advertising and event reminders (by post and email), for the compilation and evaluation of statistics and free race entry entitlements based on completed participations in the BMW BERLIN-MARATHON, for matching registration requests, for checking and correcting profile details published on the SCC websites, for checking the use of start codes for guaranteed race entries and free entries.
- C) Art. 6 Para. 1 lit. c GDPR for the fulfilment of legal obligations such as, for example, commercial and tax law retention obligations, obligations under company, contract, labour, data protection and civil law or

supervisory law requirements in compliance with the respective legal regulations.

D) Art. 6 Para. 1 lit. a GDPR with your consent: Further data may be collected within the scope of your registration for Jubilee Club membership upon voluntary provision of this information, including your personal data, e.g. profile photo, club, telephone number, T-shirt size, information on your personal sports history, number of participations in the BMW BERLIN-MARATHON and personal sports experiences will be processed. We process your data on the basis of consent and use it for sending mailings for special occasions (e.g. birthday and Christmas mailings), to create, send and publish Jubilee Club photos (in the Jubilee report or newsletter), to publish your selected Jubilee Club membership data on our websites: <https://www.bmw-berlin-marathon.com/en/jubilee/members/> , <https://skating.bmw-berlin-marathon.com/en/jubilee/members/> or for other purposes explicitly described in the relevant consent form.

Insofar as we have been granted consent to process personal data for specific, aforementioned purposes, the lawfulness of the processing is provided on the basis of consent. Consent given can be revoked at any time. The revocation of consent does not affect the lawfulness of the data processed until the revocation.

Processing activities related to the online booking portal are described in the user account privacy notice, available at:

<https://www.scc-events.com/en/privacy-information>

Processing activities related to a specific event are described in the privacy notices for the respective event, available at

<https://www.scc-events.com/en/privacy-information>

Processing activities carried out in the context of the creation and publication of photographic and video recordings during and after the event are described in the “Photo and Video” privacy notice, available at:

<https://www.scc-events.com/en/privacy-information>

3.) Recipients or categories of recipients of personal data

In order to fulfil our contractual services and legal obligations, your data is partly processed by external service providers and partners if this is necessary and legally permitted for the fulfilment of the aforementioned purposes. In doing so, we always observe the provisions of data protection law; in particular, processing is only carried out by service providers employed by us following the conclusion of contracts with a corresponding confidentiality clause.

Recipient	Purpose of disclosure
Transport and shipping service provider	Mail and parcel delivery
IT service provider	Maintenance, care and upkeep of the IT systems (hardware and software)
Telecommunications service provider	Transport and storage of connection data
Website host	Provision of contact and registration forms and publication of information and profile data
Email provider	Transport of emails and attachments, newsletter dispatch
Salesforce.com Germany GmbH	Hosting of the online booking portal (with user accounts and profile information), Jubilee Club profile management and Jubilee Club Database
Print shop	Production and dispatch of printed matter
German Public Auditor	Execution of the statutory audit mandate
Authorities	Fulfilment of statutory duties to provide information and notification

Law firms and courts	Enforcement of claims, defence in legal disputes
Tax office	Financial accounting and annual financial statements
Data destruction service provider	Disposal of files and data carriers
Sport-Club Charlottenburg e.V.	Organisation of the sports events

When using the online booking portal, personal data is processed by third party service providers in other countries outside the European Economic Area. You can find more information on this under point 6.

In the context of the publication of personal data (here: photo and video recordings, Jubilee Club membership data) on our Internet pages, it cannot be ruled out that they may also be accessed from countries that do not have an adequate level of data protection. A permissible publication of personal data on the Internet is not a transfer of personal data to a third country in this sense.

4.) Duration of data storage

We process your data in order to carry out your registration as a Jubilee Club member and throughout your Jubilee Club membership.

Your attendance records sent during registration will be deleted as soon as membership registration has been checked and confirmed. All other membership data will be stored and continuously updated for the duration of your Jubilee Club membership. You can have your registration data changed (even after membership has been confirmed) by sending us a justified message. The change may also affect other data processing activities (e.g. user account).

If membership cannot be confirmed, we will delete your data from the registration form in full no later than 4 weeks after notification of non-confirmed membership in the Jubilee Club.

Upon termination of membership, all Jubilee Club membership data will be deleted. This also includes data processed on the basis of consent. Exception: The retention period for photographs and videos taken and published is described in the "Photo and Video" privacy notice, available at: <https://www.scc-events.com/informationspflicht>. NOTE: Once Jubilee Club membership data has been published on the SCC website, the data is accessible worldwide on the Internet. Further dissemination or indexing by search engines or copying by third parties is therefore possible. Deletion of this data cannot be guaranteed at all times.

The storage period for all processing activities related to the online booking portal are described in the user account privacy notice, available at <https://www.scc-events.com/en/privacy-information>

The retention period for all processing activities carried out in connection with a specific event are described in the privacy notice for the respective event, which can be found at <https://www.scc-events.com/en/privacy-information>

Log and protocol data are deleted as soon as they are no longer required, at the latest 3 months after accessing our online offers (websites, booking portal). Further information can be found in the privacy policies on the respective websites. Personal data is also deleted in the event of a (permissible) objection to data processing.

We store data processed on the basis of consent until it is revoked or until the respective purpose is fulfilled. Corresponding information can be found in the respective declaration of consent. The revocation of consent does not affect the lawfulness of the data processed until revocation.

We store privacy enquiries we respond to regarding information, correction, deletion or restriction of processing, as well as other enquiries from data subjects or supervisory authorities regarding privacy issues for the purpose of accountability for 3 years.

5.) Data protection rights for data subjects

All data subjects have the right to information pursuant to Art. 15 of the GDPR, the right to rectification of their data

pursuant to Art. 16 of the GDPR, the right to erasure pursuant to Art. 17 of the GDPR, the right to restriction of the processing of their data pursuant to Art. 18 GDPR and the right to data transfer pursuant to Art. 20 GDPR. Consent given can be revoked at any time. The revocation of consent does not affect the lawfulness of the data processed until the revocation.

Right to object:

Pursuant to Article 21 of the GDPR, data subjects also have the right to object at any time to the processing of personal data concerning them.

A) Individual right of objection pursuant to Art. 21 Para. 1 GDPR

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Art. 6 Para. 1 lit. f GDPR (data processing on the basis of a balance of interests). If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

B) Right to object to the processing of data for direct marketing purposes pursuant to Art. 21 Para. 2 GDPR

In individual cases, we process your personal data to carry out direct advertising (by post and by email). You have the right to object at any time to the processing of your personal data for the purpose of such advertising. If you object to the processing for direct marketing purposes, we will no longer process your personal data for these purposes.

Please send any enquiries regarding the exercise of your data protection rights by post or email to: SCC EVENTS GmbH, Jubilee-Club-Team, Olympiapark Berlin, Hanns-Braun-Strasse / Adlerplatz, 14053 Berlin or jubilee@scc-events.com, stating your full name.

Right of complaint

If you suspect that we are processing your data unlawfully, you can of course seek legal clarification of the issue at any time. In addition, any other legal option is open to you. Irrespective of this, you have the option of contacting a supervisory authority in accordance with Art. 77 Para. 1 GDPR. The right of complaint pursuant to Art. 77 GDPR is available to you in the EU member state of your place of residence, your place of work and/or the place of the alleged infringement, i.e. you can choose the supervisory authority to which you turn from the above-mentioned places. The supervisory authority to which the complaint has been submitted will then inform you of the status and outcome of your submission, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

Note on the publication of personal data on the Internet:

Once Jubilee Club membership data has been published on the SCC websites, the data can be accessed worldwide on the internet. Further dissemination or indexing by search engines or copying by third parties are thus possible. Deletion of this data cannot be thoroughly ensured.

In principle, when personal data is published on the internet (regardless of the platform chosen), it cannot be ruled out that it will also be accessed from countries that do not have an adequate level of data protection. A permissible publication of personal data on the internet is not a transfer of personal data to a third country in this sense.

Therefore, please contact us directly if you have any questions or requests regarding these topics: Withdrawal of consent or objection to data processing when names or images are published on SCC's websites and social media presences, on video platforms, on websites and social media channels of other operators (sponsors, photo and video service providers), in the press or in media reports.

6.) Data transfer to a third country or an international organisation

We sometimes transfer personal data to third countries or international organisations. A list of these services and service providers that may be used in the course of registration and membership of the Jubilee Club can be found later in this document.

Third countries are countries outside the EEA where the GDPR is not directly applicable. The level of data protection is not comparable to that in the EU. In order to compensate for the existing data protection deficit in the event of a lack of an adequacy decision, we have agreed with the affected service providers in the third country or with the international organisations on further appropriate guarantees for the processing of personal data in addition to the standard data protection clauses, so that the data protection standards for these data transfers are compatible with the legal data protection provisions of the EU and an adequate level of protection is guaranteed when processing the personal data.

Name and address of the company	Processor or joint responsible party, activities/purpose of the transfer	Legal basis for data transfer to a third country or an international organisation
Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland / Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA	Processor, IT infrastructure	International organisation, Standard Data Protection Clauses, EU Controller-to-Processor: https://cloud.google.com/terms/sccs/eu-c2p
Salesforce.com Germany GmbH / Salesforce.com, inc, Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, CA 94105, USA	Processor, Jubilee Club database and booking portal with user account	International organisation, standard data protection clauses EU Controller-to-Processor https://www.salesforce.com/content/dam/web/en_us/www/documents/legal/Agreements/data-processing-addendum.pdf

7.) Voluntariness and obligation to provide personal data

The registration in the Jubilee Club and the use of the membership benefits are generally carried out voluntarily. In order to verify the membership application, the data required to verify the membership in the Jubilee Club on the basis of the [Jubilee Club Rules](#) must be provided. Failure to provide the data will result in the inability to review the membership application.

We have marked information that can be provided voluntarily in the respective forms. You can revoke the processing of personal data based on consent at any time for the future.

The use of the online booking portal is in principle not a prerequisite for applying for or carrying out a membership in the Jubilee Club.

8.) Automated decision-making, performance of profiling

Automated decision-making in the sense of Art. 22 GDPR does not take place.

“Profiling” is a form of automated processing of personal data evaluating personal aspects relating to a natural person, in particular for the purpose of analysing or forecasting the data subject’s performance at work, economic situation, health, personal preferences or interests, reliability or behaviour, location or change of location, where this produces legal effects concerning the data subject or similarly significantly affects him or her. Your data will not be processed for profiling purposes at SCC EVENTS GmbH.